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Parafin Named Finalist in the 2020 REBNY Proptech Challenge
To compete against top Proptech finalists during NYC Real Estate Tech Week

New York, NY: The Real Estate Board of New York (REBNY) Proptech Challenge named Parafin a finalist in their annual Real Estate Technology pitch competition to be held November 13, at MIPIM Proptech NYC as part of NYC Real Estate Tech Week. Parafin is a finalist in the Architecture, Engineering, Construction, and Development category.

“We’re very excited to have the opportunity to compete among the best-of-the-best Proptech startups,” says Adam Hengels, CEO and Co-founder at Parafin. “Being on stage during NYC Real Estate Tech Week gives us the opportunity to show the industry how Generative Building Design will transform real estate development.”

For the fifth year, the MIPIM Startup Competition, in partnership with global real estate tech partner MetaProp NYC, will reveal the most promising and innovative startups that tackle the biggest urban challenges around the world.

The MIPIM Startup Competition 2020 edition stops in 3 cities: Paris during MIPIM PropTech Europe (1-2 July 2019), New York during MIPIM PropTech New York (12-13 November 2019) and Hong Kong during MIPIM Asia (25 to 27 November 2019), where the selected startups will pitch their ideas and business models to move the real estate ecosystem forward.

About Parafin: Parafin is the first and only Generative Building Design platform available to real estate developers on-demand. In a matter of minutes, Parafin generates optimized building design concepts, budgets, and investment models using its proprietary approach to algorithmic design optimization.